

# VUMO DIGITAL

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Project Finance - Investment

VUMO DIGITAL LTD  
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Registered Company: 12404028

“We undertake digital projects for no up-front fee.”

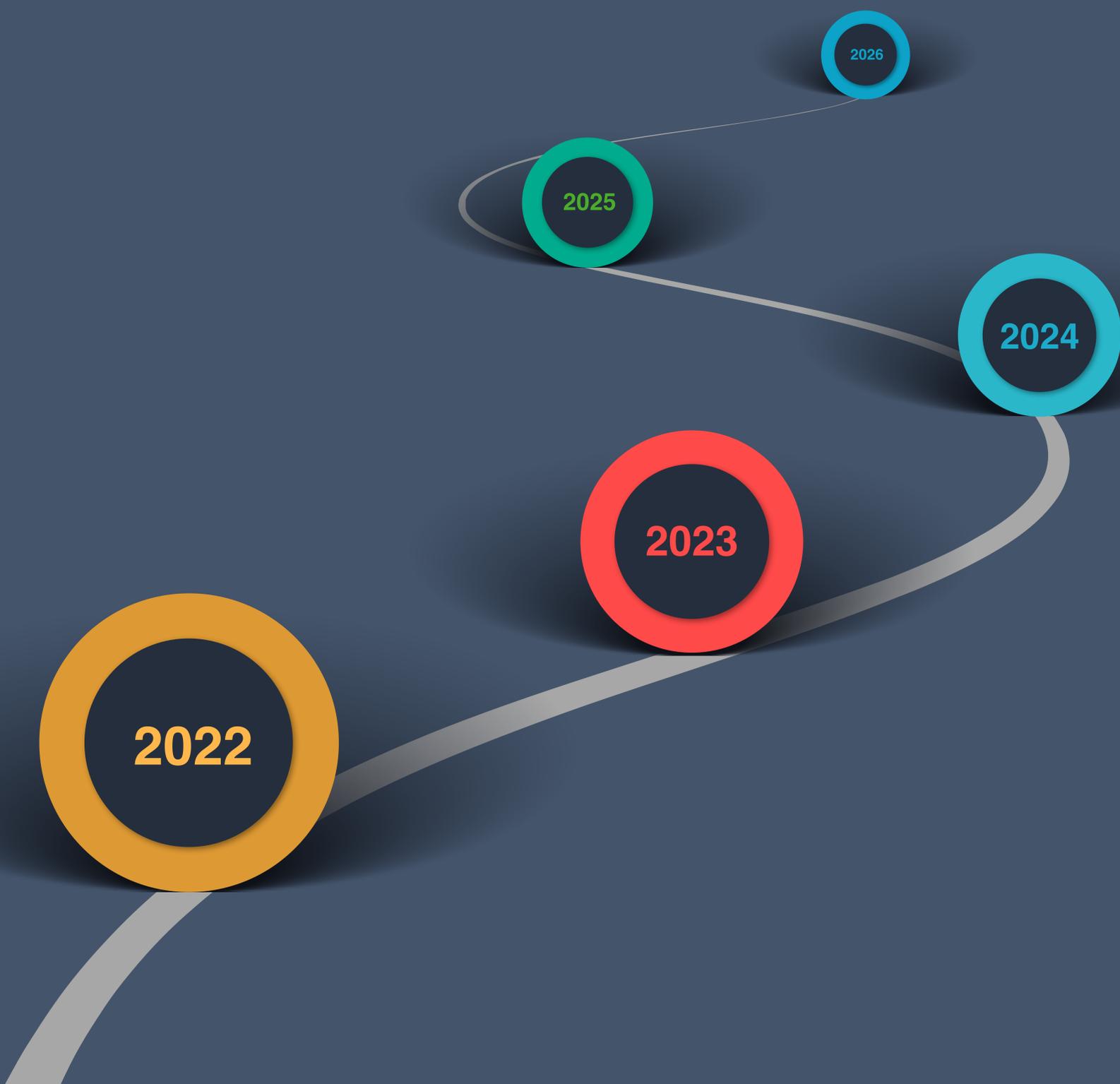
Instead, we invest our skills and technical know-how to design, build and maintain digital platforms that are the best fit for your business.

In short, we help you create an enormous (and exceptionally delicious) pie, and all we ask in return is for a slice.



What we do is different to most digital agencies.

We work with businesses and organisations who want to develop their existing offering and utilise digital technologies to grow. Whereas most agencies ask for a set-fee upfront for a specific project, **we look at the enduring opportunities and join you on your journey.**



## Who we work with

Not every business is the right fit, and we need to be frank about that. Investing in a company requires **both groups to identify what the future looks like**, and ensuring that the right foundations are in place to deliver growth.



It's not about creating a 'flash in the pan', but about **taking a considered, long-term approach that identifies the most viable opportunities** and balances risk.

## How we work

It all begins with a conversation to identify your current position and understand your ambitions. We want to hear about your ideas for the future and where you want to be in the next 3, 5 and 10 years.

Whether your aspirations are to strengthen your domestic presence, expand into new territories, become a market leader in your industry, or even plan for an eventual exit, we can help support you to realise your goals.



Once we have a clear understanding of your commercial strategy, we identify the digital architecture and systems that will help you on your journey.

It may be a cross-continent e-commerce platform, a high converting digital marketing strategy or developing automated systems that bring new efficiencies to your business. But before any solutions are presented, it is important our work underpins your ambitions and isn't just another project with a poor shelf life....

# Investment Returns

At the point of presenting solutions, we also discuss financials. We take projected rates of return, together with an indicative profit/loss calculation for the lifetime of the project, to give a clear picture of the benefits and associated risks. It is important that we quantify our proposals and ensure that they are aligned to your own forecasts.

In addition to financial projections, we will also present an investment proposal. Typically this includes details regarding an equity position, or a profit share determined over a fixed period of time.

By investing in your digital strategy, we are taking a long-term approach, and therefore have a vested interest in ensuring the commercial success of a project.



# Start a conversation

The details within this guide are a précis and further information is available on request.

We're always interested in new ventures and we'd love to hear from you if you would like to know more about how we can support your growth ambitions.

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The VUMO logo consists of the word "VUMO" in a white, uppercase, sans-serif font, centered within a solid red square.

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